

Agreement Between:

CONTRACT

WGNT
720 Boush Street
Norfolk, VA 23510
(757)446-1000

American Media & Advocacy Group
815 Slaters Lane
Alexandria, VA 22314

Contract / Revision 586430 /		Alt Order # 07915291
Product FALL 2012		
Contract Dates 10/29/12 - 11/05/12	Estimate # 137/490/3474	
Advertiser National Rifle Association		Original Date / Revision 10/25/12 / 10/25/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WGNT	Account Executive Jamie Andrus	Sales Office Washington, D.C.
Special Handling		
Demographic Adults 35+		
IDB#	Advertiser Code 137	Product Code 490
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	All	11/03/12	11/03/12	ACC Football	12p-CC		:30			NM	2	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/29/12		11/04/12	-----5-				2	\$1,250.00				
Totals											2	\$2,500.00
Net Amount												

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/03/12	2	\$2,500.00	\$2,125.00
Totals	2	\$2,500.00	\$2,125.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.